# Free Staff Incentives



BetterPoints is a reward programme with a difference. Earn BetterPoints by logging your travel on our app then redeem your points for high street rewards or donate to charities and local community groups. BetterPoints rewards all forms of sustainable travel which includes walking, cycling, car sharing and using public transport

#### STEP 1

Download the BetterPoints app

#### STEP 2

Record your activity and earn BetterPoints

#### STEP 3

Donate or exchange your BetterPoints for rewards



Download the app and get started at choosehowyoumove.betterpoints.uk









Your contact is:	



www.choosehowyoumove.co.uk/forbusiness



HOME

Choose how you move for business



Choose How You Move is a joint venture between Leicestershire County Council and Leicester City Council. Our Business Engagement Programme will help you to develop and incorporate active and sustainable travel as part of your workplace culture.

Research shows that your staff could be healthier, happier and more productive if they can travel to work sustainably. Given the right support and opportunity many staff would change how they travel to work.

Why not take advantage of our free service to see how we can help you? It's good for business, what have you got to lose?



## **Modeshift STARSfor**



Modeshift STARSfor (Sustainable Travel Accreditation and Recognition Scheme) is a nationally recognised way to easily create your company travel plan (essential for future expansion or planning applications) and recognise excellence in supporting sustainable travel – find out how we can help you to get your business recognised.

## **Cycle Courses**

We have a team of cycling experts who can deliver skills courses designed around your employees experience and your business needs. Our experienced and friendly instructors have an extensive knowledge of the local cycle network and will help find safe and sustainable ways for your staff to get to work.

### **Travel Clinics**

We can host a free travel clinic tailored to your business needs where your staff can access personalised travel advice, free cycle maintenance services, distribution of the latest Leicestershire travel information and much more.



# **Business Engagement Grants**

Funded by the Department for Transport, grants of up to £5000 are available to help boost the levels of active and sustainable travel amongst your staff. They are match funded and designed to help you overcome barriers to active travel, for instance by funding cycle parking, lockers and other facilities – contact us so we can discuss your ideas.



#### **Electric Bike Loan Scheme**

Electric bikes are proving a popular choice for an active and sustainable way to commute to work. Take advantage of our free, short term loan scheme to find out if this could be the travel choice of your team.

# Car Sharing

Get free access to the Leicestershire car share scheme where staff members with similar work patterns and journeys can match with each other to car share. Even occasional or one off journeys undertaken this way will free up parking spaces, reduce congestion, save money and help the environment.

# Work Place Wellbeing

We can support your business in terms of employee wellbeing by providing initiatives to get staff up, moving and motivated to improve their physical and mental health.

Choose How You Move is supported by:





