

# The Leicester School Travel Survey Report

## Key Findings



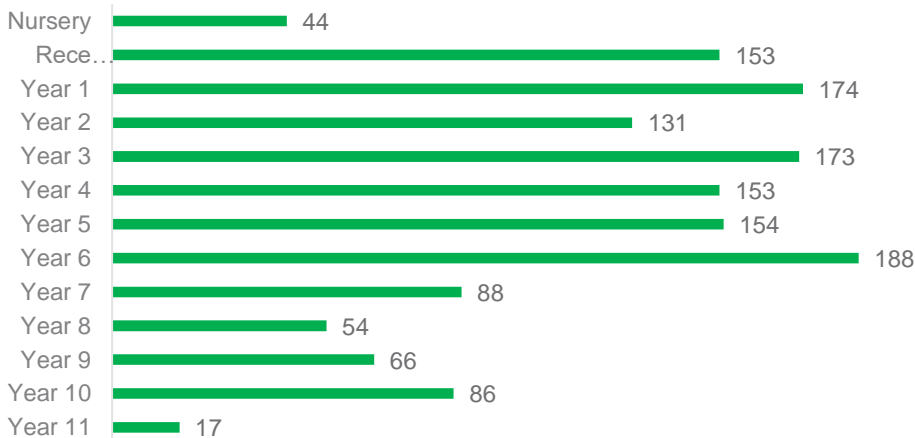
The purpose of the report was to ask parents to share their experience of the school journey.

All Leicester Schools were contacted by email and social media and asked to share the survey with their parents. Leicester City Council shared the survey widely across many social media channels, the Extranet and newsletters with a Facebook Advert placed to target Leicester parents.

**A total of 1,481 parents replied to the survey over a two week period.**

*The graph below demonstrates a wide spread of responses to the survey, all school age children have been represented.*

Which school year is your child in?



## The parents said...



46% of parents want safer road crossings for pedestrians and cyclists



76% live within 2 miles from school



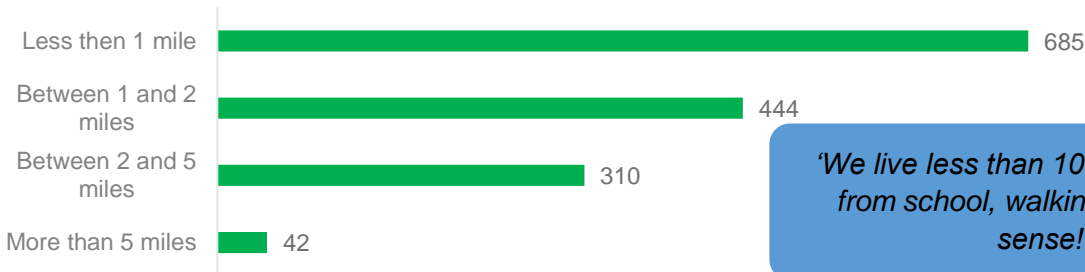
1481 parents completed the survey

*'We are enjoying riding bikes and want to continue using the car less'*

*'Cycling to school is good for the environment and importantly good for our health and well-being'*

**The majority (76%) of families surveyed live under two miles away from school and many of those live under 1 mile away which is key for encouraging active travel.**

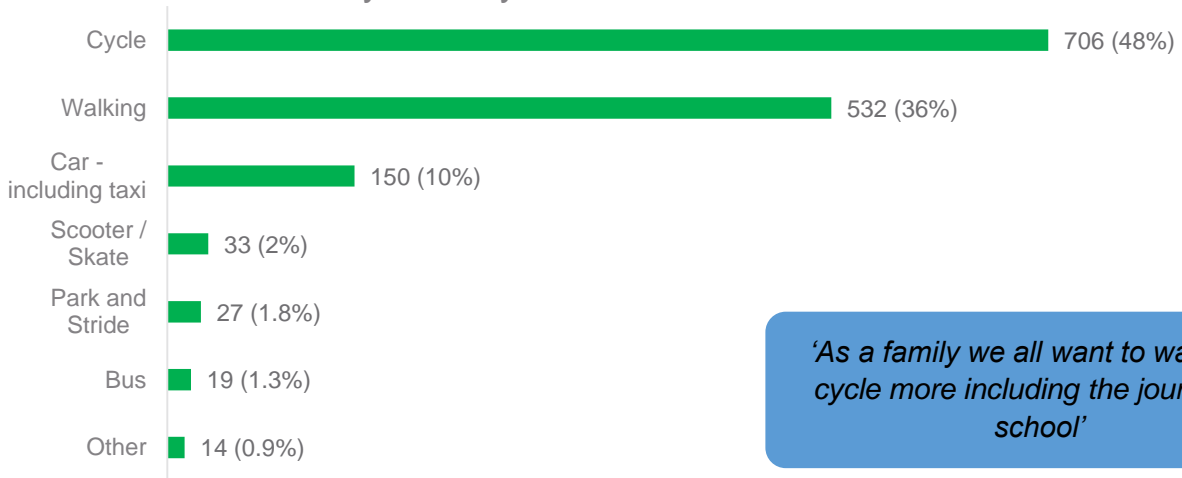
### How far from the school do you live?



*'We live less than 10 minutes away from school, walking just makes sense!'*

**Leicester parents clearly want their children to cycle and walk to school, it is by far the preferred method of travel.**

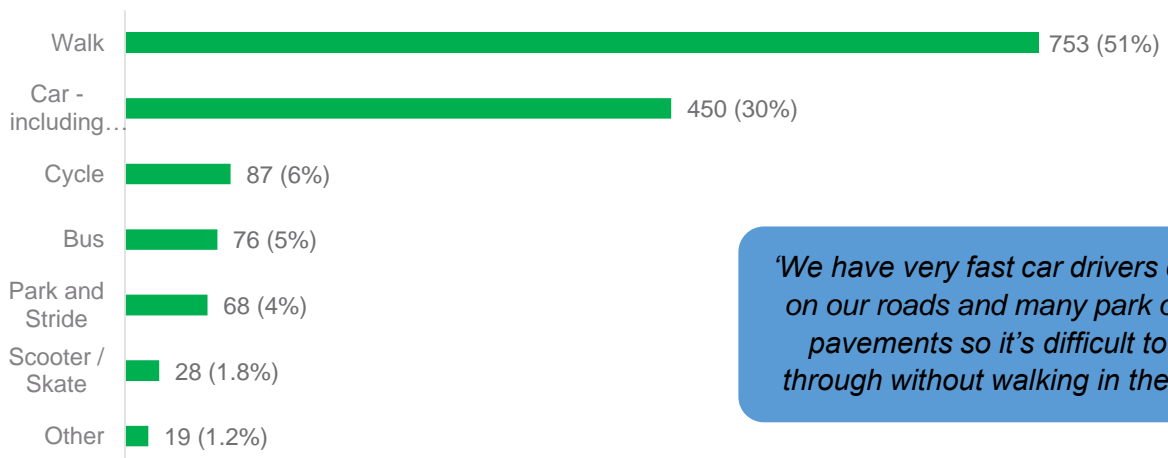
### How would you like your child to travel to school ?



*'As a family we all want to walk and cycle more including the journey to school'*

**In reality far fewer children are cycling to school only 6%, there's substantial work required to enable families to travel as they desire.**

### How does your child usually travel to school?



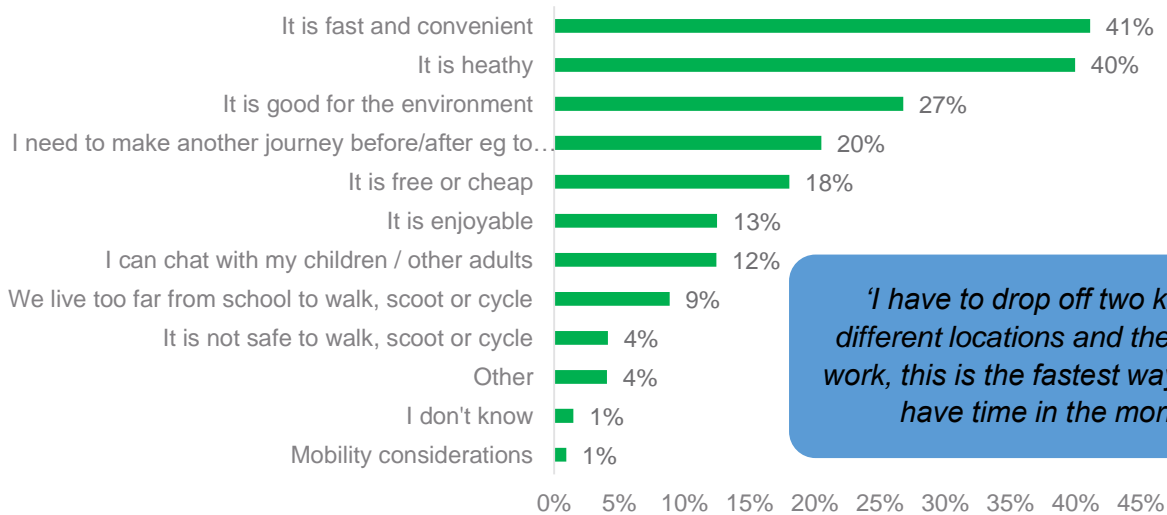
*'We have very fast car drivers driving on our roads and many park on the pavements so it's difficult to get through without walking in the road'*

Sustrans is the charity making it easier for people to walk and cycle.

**Families live busy lives and often the quickest and easiest mode of travel suits, it is also important that travel is healthy for all the family.**

## Why does your child travel to school this way?

Multi answer: Percentage of respondents who selected each answer option (e.g. 100% would represent that all this question's respondents chose that option)

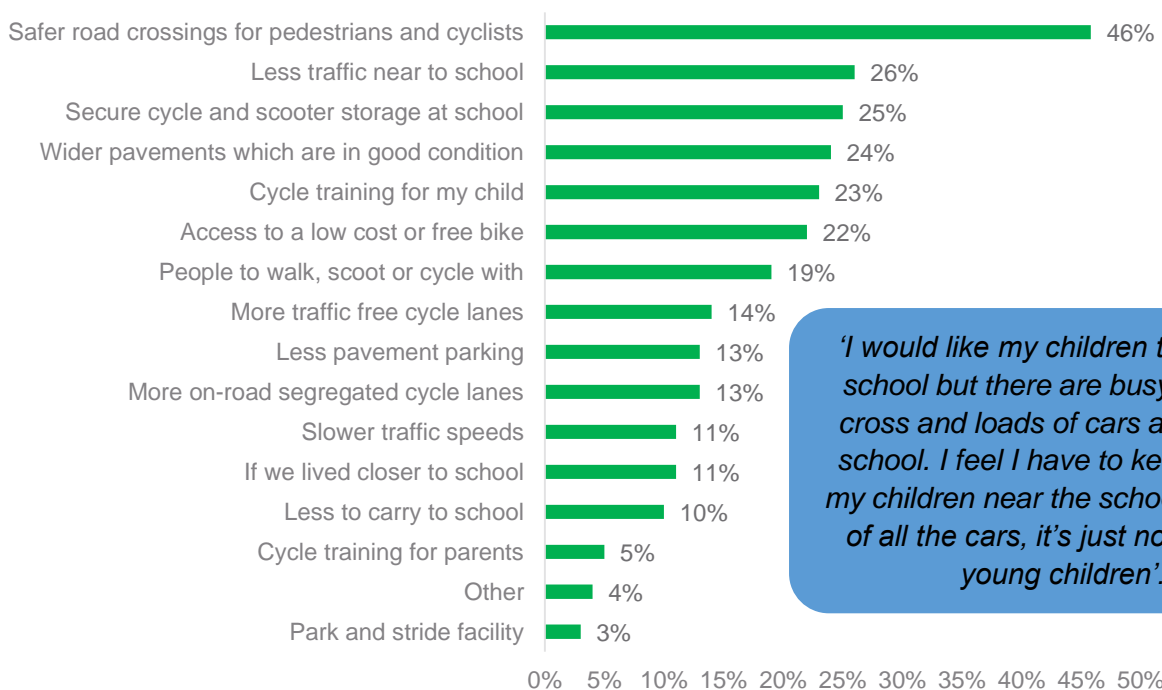


*'I have to drop off two kids to 2 different locations and then head to work, this is the fastest way, we don't have time in the morning'*

**Leicester families clearly want safer road crossings for pedestrians and cyclists on the school journey. There are then a mix of solutions which include safety improvements on pavements and less traffic, practical assistance such as cycle and scooter storage and cycle training.**

## What would encourage your child to walk, scoot or cycle to school?

Multi answer: Percentage of respondents who selected each answer option (e.g. 100% would represent that all this question's respondents chose that option)



*'I would like my children to cycle to school but there are busy roads to cross and loads of cars around the school. I feel I have to keep hold of my children near the school because of all the cars, it's just not safe for young children.'*



***This report has highlighted that Leicester families want to incorporate active travel into their daily lives. Families report having enjoyed walking and cycling together more during the lockdown period, but for these changes to become long term there have to be changes to our streets, levels of traffic and improved facilities***

*'My daughter and I love going to school together as the morning rush at home has finished and that it is our time. We feel the morning glory come snow, rain or shine – we love it'*

*'It is enjoyable to walk and or cycle when there are less cars on the road. We definitely feel safer to cross the road with our little one. But since lockdown has eased more cars have also returned to the streets. We still do our walks but it's not as calm and pleasurable'*

*'We live too close to consider any other option but walk and it fits in with my ongoing cycle commute.'*



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