Business Grant FAQs

What is the purpose of the grant?

The grant is designed to help businesses support sustainable and active travel options for employees, customers, and visitors, reducing reliance on single-occupancy car journeys.

Who can apply?

Eligible businesses operating within the scheme area can apply. Specific eligibility requirements will be outlined in the grant guidance.

What can the grant be used for?

Funding may be used for initiatives that encourage sustainable travel, such as:

- Cycle parking and storage
- Facilities for cyclists and walkers
- Travel planning activities
- Sustainable travel promotions and engagement activities
- Other approved measures that support active travel

How much funding can my business apply for?

The maximum grant value and any required business contribution will be detailed in the application guidance.

Is match funding required?

This will depend on the grant criteria. Please refer to the funding guidance for details of any contribution expected from applicants.

How do I apply?

Applications can be submitted through the online application process. Links and guidance documents will be available on this website.

When is the application deadline?

All application deadlines will be clearly stated in the grant guidance and application form.

How are applications assessed?

Applications are typically assessed against criteria such as:

- Alignment with the grant objectives
- Value for money
- Expected impact
- Deliverability of the project

When will I find out if my application has been successful?

Applicants will be notified once the assessment process has been completed. Timescales will be provided during the application period.

What evidence will I need to provide?

Successful applicants may be asked to provide:

- Quotes or invoices
- Photographs of completed works
- Evidence of expenditure
- Monitoring information demonstrating outcomes

Can I apply if I have received funding before?

Previous grant recipients may be eligible to apply, subject to the terms and conditions of the current funding round.

Who can I contact for support with my application?

Businesses requiring assistance should contact the Sustainable Travel Team using the details provided on this website.

What happens if my project changes after approval?

Any significant changes to the approved project should be discussed with the grant administrator before funds are spent.

Do I need to complete monitoring after receiving funding?

Yes. Successful applicants will normally be required to provide monitoring information to help evaluate the impact of the grant.

These FAQs are intentionally generic. Once the final grant criteria, funding limits, and eligible measures are confirmed, they can be tailored to reflect the exact offer being promoted on the business webpage.